

University of Stirling

Widening Participation

July 2016

V/WHITE SPACE

We are speaking to a broad range of people who we are trying to convince to consider the University of Stirling as a potential path for the future-and an understanding of audience here is key.

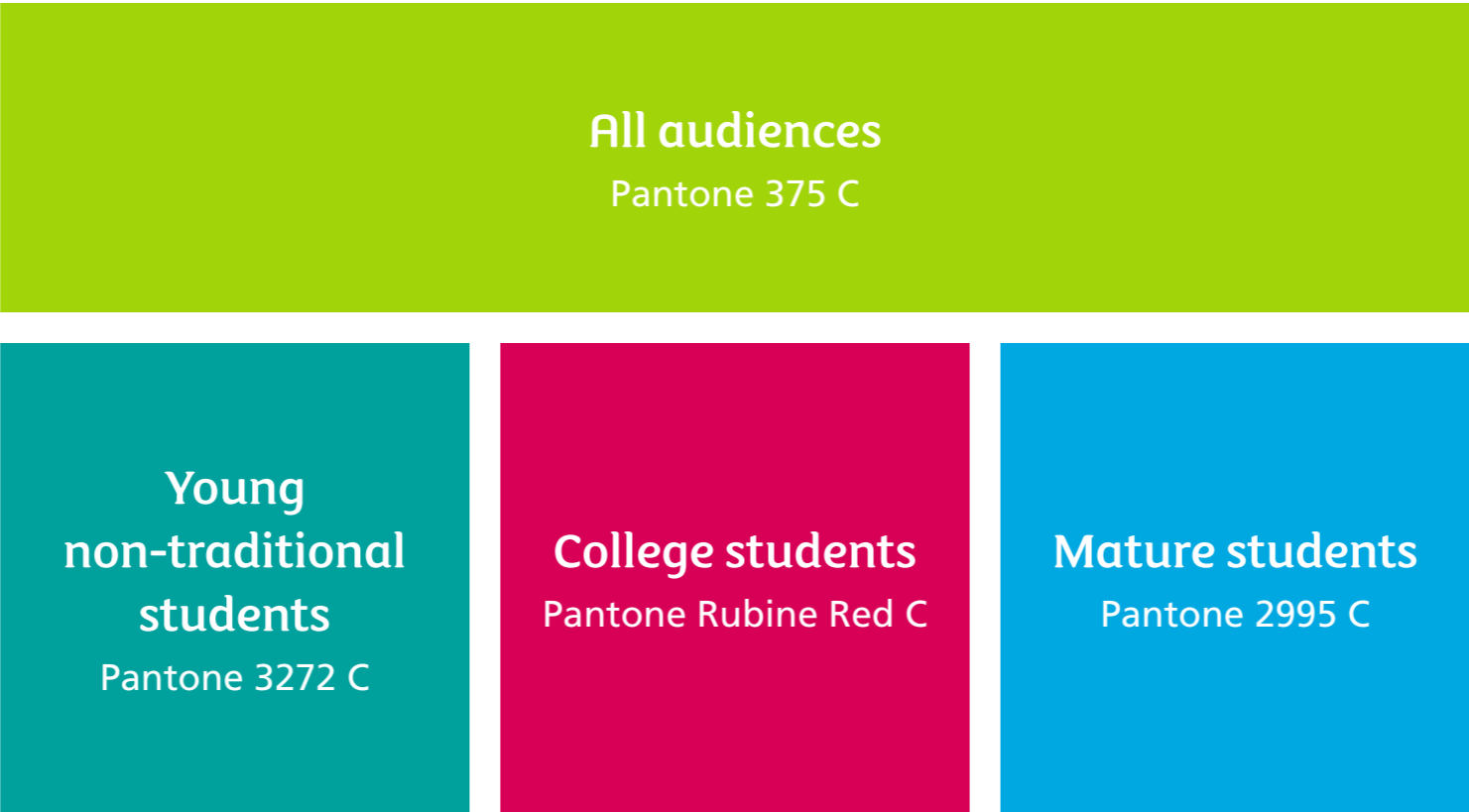
We are aiming to convince people that the University of Stirling is a place to succeed. We need sound warm, welcoming and human. Some of them maybe intimidated by the idea of 'university'- so we don't want to sound like an institution. We are people speaking to people, we leave the academia to the books. Other people may not feel confident enough to consider university or recognise their own abilities. So we want to be aspirational and encouraging, and never come across as patronising or give the impression that they need extra help to get into university. This group get into University on exactly the same merit as our more general student population, so we don't speak to them any differently.

To communicate friendly and accessible, we use you're, we're and they're instead of you are, we are and they are.

We refer to the Widening Participation Programme as 'we' where appropriate, and UoS and 'the University'.

We avoid academic language and encourage a conversational tone.

We keep information succinct and direct.



With Strapline

Realise your
Potential
get involved

Without Strapline

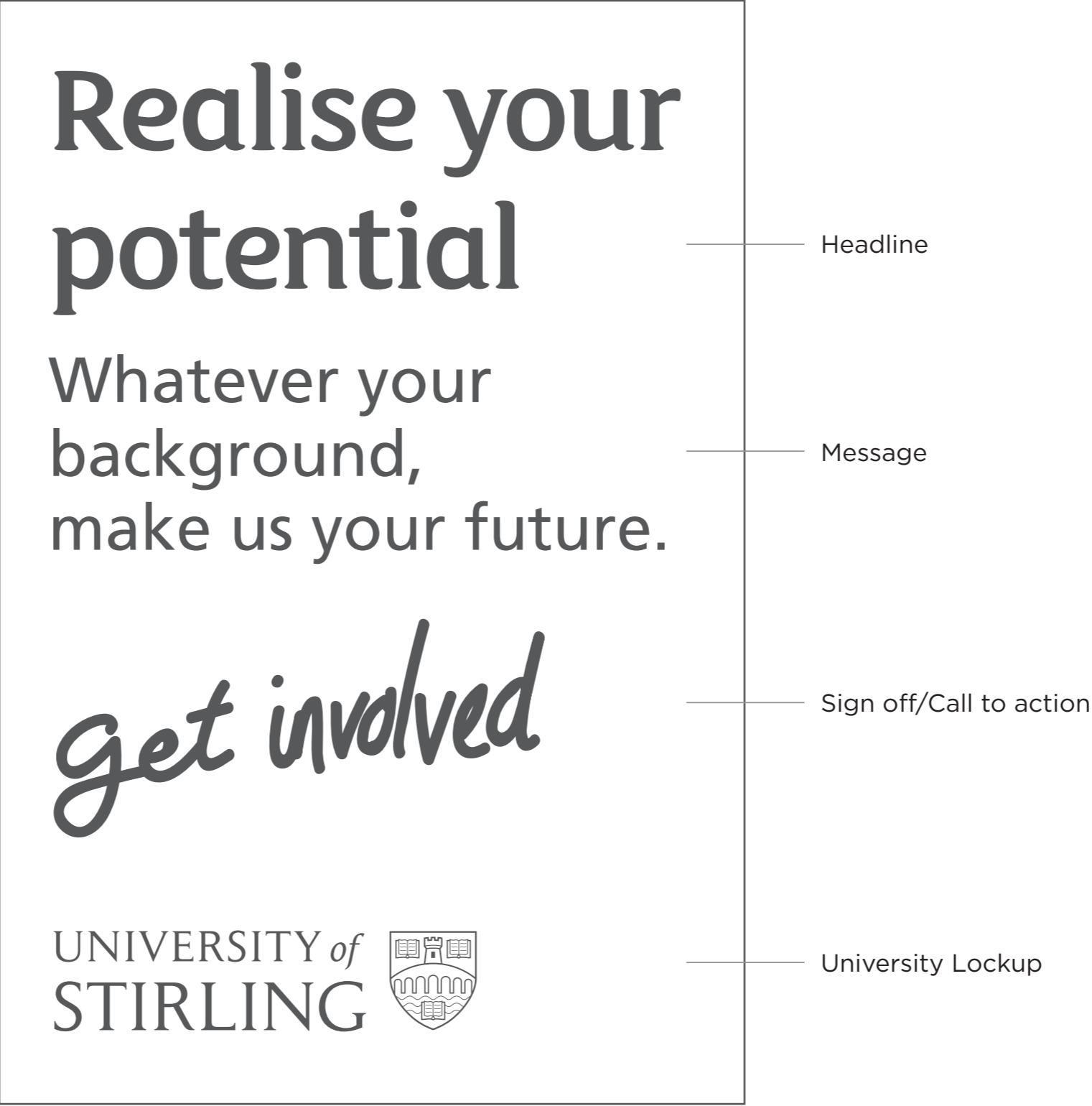
Realise your
Potential

FS Maja has been selected for
body copy as it works seamlessly
in text and display, both in print
and online. It is fresh and informal.

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Photography should always be focussed and aspirational.



A law degree doesn't
just qualify you to
work as solicitor.

It's a springboard to a
wide range of careers.

get involved



Studying at the University of Stirling

Stirling is a place where everyone is treated with respect and where ability, not background, is valued. You typically need four good Highers or an HNC to go into year one. The grades required can change so you should check our website before applying:

 BA Law
stir.ac.uk/4i

 LLB Law
stir.ac.uk/4ij

Students with an HND in Legal Services might be able to go directly into year two, depending upon the grades you get in your HND.

Students study a range of different areas within their degree, and can go on to research these further after they graduate. Our research also contributes to government policy development and the law-making process. Areas include Environmental Law, Entertainment and Sports Law, Prejudice, Discrimination and the Law (including 'Hate' offences), and Family and Child Law.

UNIVERSITY of
STIRLING 

University of Stirling, FK9 4LA, Scotland, UK
Telephone +44 1786 473171
Scottish Charity No SC011159

Realise your
Potential

with a career in
Law

UNIVERSITY of
STIRLING 



97%

Of our graduates are in employment, or further study, within six months of graduating

Times Higher Education/HESA, 2016

Careers in Law

Law graduates leave university with a respected degree and a wide range of transferrable skills that employers in the public, private and voluntary sectors value are keen to recruit. These skills include the ability to:

- Research, analyse and evaluate complex information
- Reason and critically evaluate
- Form and challenge arguments
- Think laterally and problem-solve
- Write concisely
- Speak persuasively and with confidence
- Have a keen eye for detail

In addition to following a career in Law, graduates work in both the public and private sectors, in areas such as: public relations; human rights; criminal justice; business and finance; and sport management. Roles include Corporate Social Responsibility Manager, Public Affairs Consultant and International Aid Workers.

Graduate Training

Many students don't know what they want from a career when they start their degree but use their time at university to explore their options.

Some graduates with either a BA in Law, or a degree in another subject, decide they want to become a lawyer after graduation or late-on in their studies. Rather than studying another four-year degree, they opt for the shorter graduate conversion course.

The Accelerated Graduate LLB is a two-year degree, accredited by both the Law Society of Scotland and Faculty of Advocates. Combined with further training, the Accelerated Graduate LLB provides an entry route into the legal profession in Scotland. Once completed you can apply for entry to the Diploma in Professional Legal Practice course, which is the next stage in the process of qualifying as a solicitor in Scotland.

What to Study

Did you know there are two types of Law degree? Which one you choose depends on what you want to do when you graduate.

1. LLB Law

If you are interested in becoming a solicitor, you'll need to study the LLB Law degree. This is a specialist degree that covers all aspects of law and enables you to represent someone in court. Most courses in Scotland are tailored to the Law Society of Scotland's requirements to qualify as a solicitor and represent someone in court.

Taking this course is your first step to becoming a solicitor. Once you graduate with a LLB Law degree, you'll need to further your studies with a Diploma in Professional Legal Practice. This is the next step towards qualification as a solicitor in Scotland.

2. Bachelor of Arts (BA) in Law

This degree gives you the chance to study a range of subjects which highlights the importance of law in all areas of society. For example, our BA in Business Law enables you to develop a thorough understanding of the way law and regulation shape and influence the business world. Similarly, the BA in Law helps you to understand how law interacts with society.

How do you get a place at university?

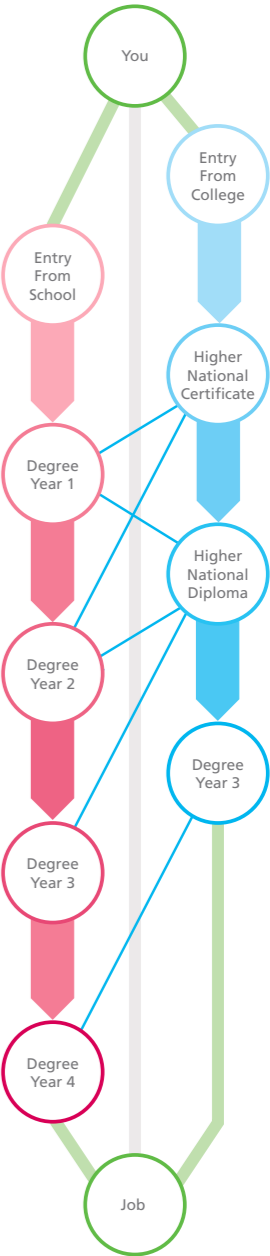
There are many different ways to get into university. No matter who you are studying there will always be a route available.

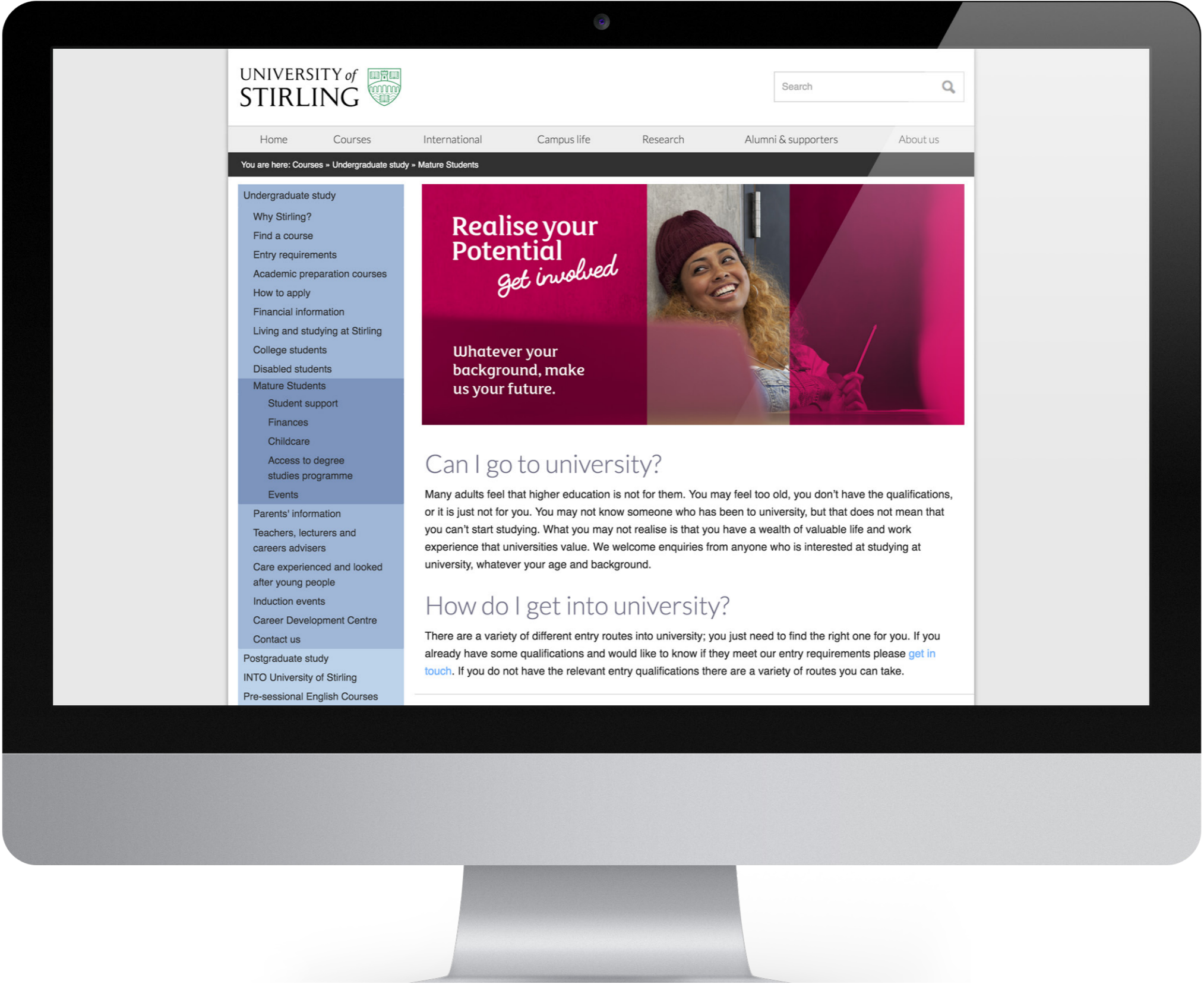
School qualifications: usually you need four or more good Highers. The grades required differ depending on the course and university you choose. To be sure, always check the entry requirements at each university you want to apply to.

College qualifications: the most common qualifications are Higher National Certificates (HNC) or Higher National Diplomas (HND).

Often an HNC/HND is enough to develop a career relating to law without the need for a degree. Students who complete an HNC or HND in Legal Services often go on to work in the legal profession in roles like legal secretaries or paralegals or into other sectors such as business, finance and the police.

HNC/HNDs can also be used to get into a degree course at university, usually to start a degree in Year 1, but some universities will offer HN students the opportunity to advance directly into Year 2 or sometimes even Year 3 of a degree course. Direct entry into a BA in Law is usually possible, and sometimes an LLB. Not all universities offer this so you should check with each university you would like to apply to.





Realise your Potential

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Whatever your background, make us your future

UNIVERSITY of STIRLING



Realise your Potential



Our courses are flexible to support the way you want to learn.

UNIVERSITY of STIRLING



Realise your Potential



Your college qualification could fast track you straight into second year.

UNIVERSITY of STIRLING



Realise your Potential



7,000 mature students have graduated in the last three years.

UNIVERSITY of STIRLING



Report Application
using graphic device to wrap around
the front and back covers

Contacts

Sample Contact
sample@sample.com
0123 456 7890

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Scottish Charity No SC011159

Sample Report Title 2016

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Realise your
Potential





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